



Basic Information

- New programs must complete Letter of Intent (form) and have it approved
- Do not fund capital requests
- One application per program
- No site visits, may get written follow-up questions
- Program results are to be accomplished within grant period (1 year)
- Key dates and information – on back of agenda
- Entire application process is on-line
- All information needed is available on our website

www.unitedwayabc.org

Community Partners at very bottom of page



Be a part of the change!

- GIVE**
DONATE TO UNITED WAY
- ADVOCATE**
CHAMPION THE CAUSE
- VOLUNTEER**
LEND YOUR MUSCLE

1 2 3 4 5 6
This is what it means to LIVE UNITED!
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LATEST NEWS EVENTS

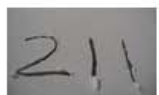
Target Donates Christmas Trees



Big THANKS to Austin Grainger and the Arden Target store! Today he delivered 20, six-foot, pre-...
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POSTED AT: FRIDAY, DECEMBER 02, 2011

2-1-1 of WNC Resource Spotlight: Weatherization Providers



Last year, over 10% of 2-1-1's call volume was...
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POSTED AT: WEDNESDAY, NOVEMBER 30, 2011

"You Need the Middle" Campaign Ends, But Work...



Lynn Pegg receives an iPad2 from Jim Neu, owner of ...
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EDUCATION, INCOME, HEALTH.

United Way mobilizes people into collective action through giving, advocating and volunteering in the areas of education, income and health. We believe...
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ACTION CENTER

For organizations interested in receiving funding from United Way. RFP Announced

Apply for Funding
If your organization is interested in pursuing...
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Town Hall on Education
Join the conversation about Education in our...
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**United
Way**



All partners must:

- Be a 501(c)(3) or public, tax-exempt health and human service organization
- Serve Buncombe County residents
- Meet United Way's Standards of Excellence (on our website)
- Meet United Way's Contractual Obligations (on our website)



Investors ask 3 questions

- What are we investing in?
- What are the chances there will be a solid return on the investment?
- Is this the best possible use of money?



Program Results

- Changes in participant behavior or condition
- Tangible, verifiable, and within the influence of the applicant (you)

4 Steps

Step 1

Identify the change you seek for your participants

- Comparison to current behavior or condition
- Reducing negative behavior or conditions
- Increasing positive behavior or conditions

Examples

- Improving grades
- Getting and keeping employment

Step 2

Specify how much change is required to be considered successful

- How much change?
- Maintained for how long?

Examples

- Reducing the number of failed courses from 2 or more to 0
- Getting a job that pays a living wage and keeping it for 6 months or more
- Remaining independent at home for the duration of the program year

Step 3

Estimate how many of your clients will change

Considerations

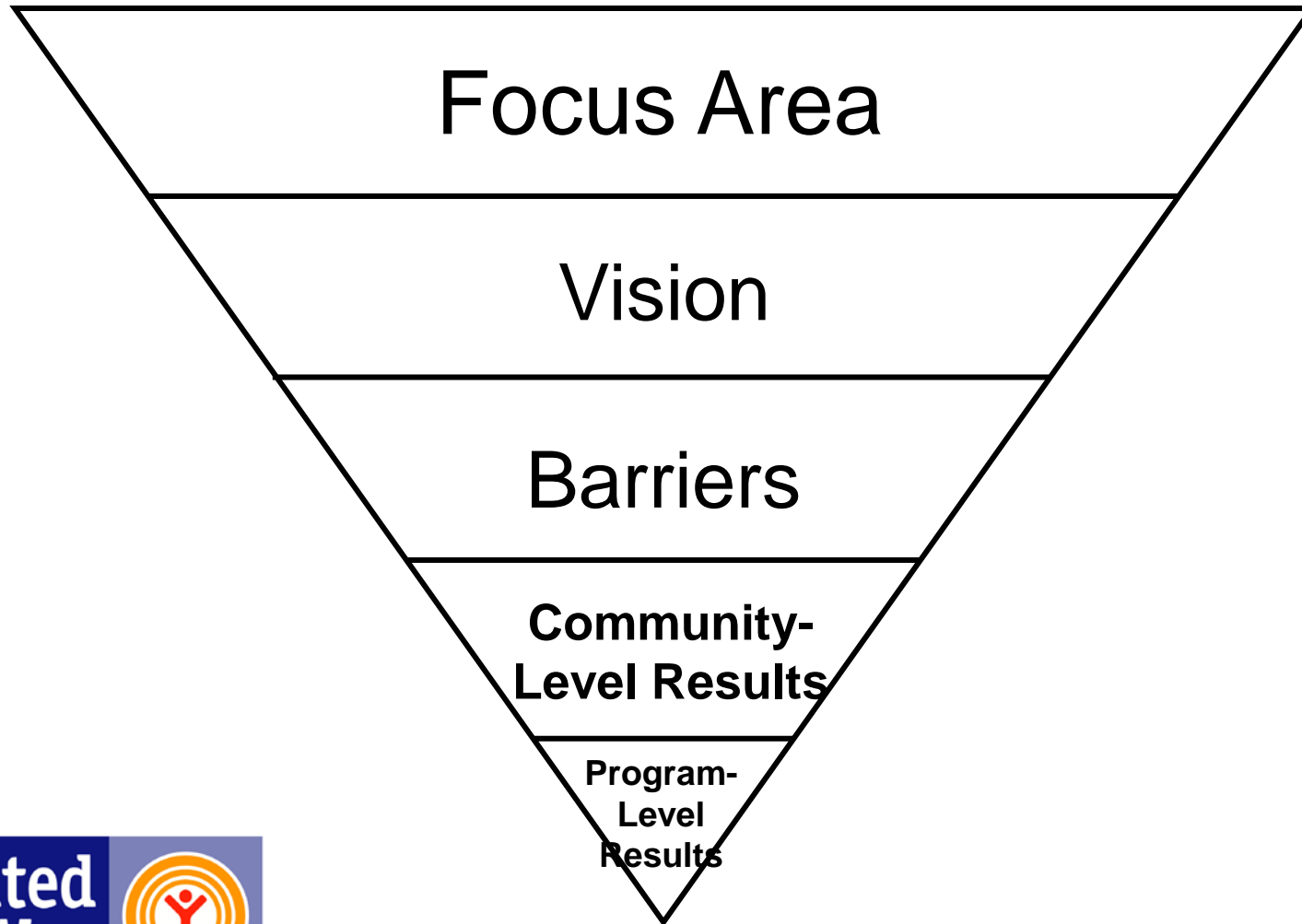
- Past experience with other clients
- Level of difficulty

Step 4

Explain how you will know when the result has been achieved

- What will you observe?
- How will you measure/verify the change?

Where do your Program Results fit?



EDUCATION

Vision: We envision an engaged community where each child develops and succeeds academically, socially, and emotionally.

Barrier #1: Many children are not prepared to enter kindergarten.

Community-Level Results

- Children from birth to kindergarten attend high quality, affordable early care and education programs.
- Parents and caregivers enhance their support of the development of children from birth to kindergarten.
- The community enhances its capacity to identify and address children's developmental vulnerabilities.

Barrier #2: Many children do not move successfully from kindergarten through high school graduation.

Community-Level Results

- Youth strengthen the social and basic life skills they need for success.
- Parents, caregivers and the community increase their support of the academic success of all children.
- Children performing below grade level increase their basic academic skills.

Program-Level Results

Barrier #3: The diverse educational needs of children and youth are not met.

Community-Level Results

- Adults' increase their awareness of and responsiveness to the impact of cultural variables on education.
- Students with disabilities or special needs have diverse educational options.



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INCOME

Vision: We envision a thriving community working together, fulfilling basic needs, and building economic self-sufficiency for all.

Barrier #1: Many people can not meet their basic needs.

Barrier #2: Many people do not have living wage jobs.

Barrier #3: Many people are not financially stable.

Barrier #4: Many people live in substandard or unaffordable housing.

Community-Level Results

- The stigma associated with public and private basic needs assistance programs is reduced.
- People in crisis or with ongoing needs have increased access to and use of public and private services that provide basic needs assistance.

Community-Level Results

- People increase their vocational, language and literacy skills.
- More workers earn a living wage.

Community-Level Results

- People increase their capacity to move out of financial crisis.
- People increase skills to manage financial resources and build stability.

Community-Level Results

- People in need, supporting agencies, and the housing industry increase their awareness about housing regulations, resources, and availability.
- Low-income households have increased options for affordable and safe housing.
- Low-income households have increased housing subsidies.

Program-Level Results



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HEALTH

Vision: We envision a safe community where everyone has the knowledge, resources, access and opportunities to be healthy.

Barrier #1: Not all people, homes and communities are safe.

Community-Level Results

- People and the community increase their power to prevent violence and abuse.
- People experiencing trauma from violence or abuse increase their likelihood of recovery.
- Reduce the prevalence of unsafe environments in our community.

Barrier #2: Many people do not have quality support for preventive health and wellness.

Community-Level Results

- People have increased awareness of and opportunities for wellness, prevention, and early detection.
- Children, families and those at risk of poor health increase their physical activity and healthy eating.
- Seniors and people with disabilities have the support they need to remain independent and in good health.

Barrier #3: Many people do not have quality primary and behavioral health care.

Community-Level Results

- Increase integration of behavioral and primary care services for all.
- People increase their use of effective primary, behavioral and dental health care regardless of ability to pay.

Program-Level Results



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Results and Verification

Reporting Year*

Provide the year you are projecting for your client results. In many cases, this will be 7/1/12- 6/30/13, but you can list 1/1/13-12/31/13 or another year. Contact United Way if you have questions.

Unduplicated clients*

List the total unduplicated clients you project this program will serve.

Result 1a) Client result*

What is the first community-level and program-level result this program will address?

E: Children performir ▼

2-Children improve gi ▼



Result 1a-1) Describe Other

If you marked "Other" for the previous question, provide an alternative program-level result that is written with the same level of clarity as those provided.

Result 1b) Describe clients served*

Be specific with descriptors, such as age, condition, etc.

[200 characters left of 200]

Result 1c) Clients served*

How many clients will you serve?

Result 1d) Successful clients*

What number of clients served will experience the program-level result?

Result 1e) Indicator*

What will you observe to know the client has achieved the result?

[500 characters left of 500]

Result 1f) Measurement tool*

What measurement tool will you use to track/verify success?



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Questions?