



EASY, FIVE-STEP PLEDGE CARD

United Way of Asheville and Buncombe County

unitedwayabc.org



I've read the contest rules on the back of this form and I want to be entered to win the KIA Soul

STEP ONE: TELL US WHO YOU ARE (WE WILL NOT SHARE YOUR INFORMATION OUTSIDE UNITED WAY.)

_____ (/ /) (MM/DD/YYYY)
 MR/MRS/MS/DR FIRST NAME MI LAST NAME BIRTHDATE (helps avoid duplicate records)

HOME ADDRESS (For credit card charges, address listed must be your billing address.) CITY STATE ZIP

CELL PHONE HOME PHONE WORK PHONE EMAIL ADDRESS: HOME WORK

COMPANY NAME

With your home e-mail address, we can save paper and money.

STEP TWO: TOTAL GIFT

Giving Suggestions

Hourly employees = 1 hour of pay per month

Salaried employees = 1% of base earnings each pay period.

• Annual Total
 • Gift AMOUNT \$

SIGNATURE: _____

DATE: _____

(Required to process your pledge).

STEP THREE: PAYMENT OPTION

<input type="checkbox"/> EASY PAYROLL DEDUCTION It is easy to spread out payment of your annual gift with payroll deduction.	OR	<input type="checkbox"/> ONE-TIME GIFT (enclosed) <input type="radio"/> Check (payable to United Way) <input type="radio"/> Cash	OR	<input type="checkbox"/> BILL ME Home address required <input type="radio"/> One time <input type="radio"/> Monthly <input type="radio"/> Quarterly Starting on: (/ /) (MM/DD/YYYY)	OR	<input type="checkbox"/> CREDIT CARD For your security 1. Complete & submit this form 2. Call 255-0696 Authorized United Way staff will process your card
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STEP FOUR: DIRECT YOUR GIFT

COMMUNITY INVESTMENT FUND

The most powerful way to invest in your community. By combining your gift with others, you are fueling our four strategies:

Education, Income and Health Grants to nonprofits, Middle School Success, NC 2-1-1 and Hands On Asheville-Buncombe.

Designated Gift (optional) We will direct your gift elsewhere, but we want you to know designated gifts do not benefit from review process and do not support United Way's four strategies.

501(c)3 Health and Human Service Agency or another United Way.

STEP FIVE: CONNECT WITH US

I'D LIKE TO LEARN MORE ABOUT / MY GIFT QUALIFIES ME FOR:

- HIGHLANDS CIRCLE** An affinity group of donors age 21-40 who contribute \$500 or more (and directed to United Way's Community Investment Fund).
- WOMEN'S LEADERSHIP COUNCIL** Affinity group for women contributing \$1,000/more (directed to Community Investment Fund or Middle School Success).
 OR TAKE ADVANTAGE OF THE **WOMEN'S LEADERSHIP COUNCIL STEP UP:** Yr 1/ \$600, Yr 2/ \$800, Yr3/ \$1,000 (directed to Community Investment Fund or Middle School Success).
- THE PEAKS SOCIETY** A giving society of donors who contribute \$1,000 to \$9,999 (and directed to United Way's Community Investment Fund or funded community partner).
- I AM A DIAMOND DONOR.** I have been giving to (any) United Way for at least 25 years and would like to be recognized as a Diamond Donor. I began my giving in: _____ (year)

- NEWSLETTERS - SIGN ME UP!**
Don't forget to give us your email address above.
- United Way**
Be the first to get job announcements, event listings, news about the impact of your gift.
- Hands On Asheville-Buncombe**
Fresh new volunteer opportunities and a dose of inspiration in your inbox once a month.

No goods or services were provided in exchange for this contribution.

THANK YOU FOR INVESTING IN YOUR COMMUNITY WITH UNITED WAY!

United Way of Asheville and Buncombe County * 50 South French Broad Avenue, Asheville, NC 28801 * 828-255-0696 * unitedwayabc.org * facebook.com/unitedwayabc

LIVE UNITED GIVE TO UNITED WAY OF ASHEVILLE AND BUNCOMBE COUNTY AND YOU COULD WIN A KIA SOUL!



1. Donate \$250 or more to United Way's Community Investment Fund.
2. Read rules below & check the box at the top of the page on the other side.
3. Turn in this completed pledge form to your company coordinator.



Paramount Kia & United Way of Asheville and Buncombe County 2016 Annual Giving Campaign Car Giveaway Rules and Regulations

1. **What is the Grand Prize?** One lucky person will win a brand new Kia Soul donated by Paramount Kia of Asheville.
2. **Who is eligible?** Any US resident who is 18 yrs or older and makes a contribution of \$250 or more to United Way of Asheville and Buncombe County's Community Investment Fund during the 2016 Annual Giving Campaign. The drawing is limited to one entry per person. United Way reserves the right to determine the validity of the entries.
3. **How do I enter?** There are two ways to be included in the contest:
 - **DONATE AT YOUR PLACE OF WORK.** Complete this pledge form and make sure to check the box to be included in the contest. Give it to your company's campaign coordinator, who will forward it to United Way.
 - **DONATE ONLINE.** You will be prompted to establish your donation level and enter the drawing.
4. **Who is ineligible?** United Way of Asheville and Buncombe County staff, board members, their immediate families and employees of the independent accounting firm that verifies and supervises the entries and drawing are not eligible.
5. **How does the drawing work?** A total of 10 semi-finalists will be chosen from among the total eligible entries during the course of our

fall giving campaign. One name will be drawn, every other week, beginning on Sept 24, 2016. Each semi-finalist will be notified by telephone that s/he has qualified. All semi-finalists must agree to these rules and be able to attend the drawing which will be held late February or early March.

6. **Who oversees the drawings?** Carter, P.C., an independent accounting firm will verify and supervise the entries and drawing.
7. **What will happen during the drawing at the event?** Each semi-finalist will be asked to choose a single key from a group of keys. The finalist whose key opens the car door wins.
8. **Winner's Responsibilities.** The winner must pay all applicable taxes (including income tax), title, and registration fees. Personal income tax payment is based on 25% of the fair market value of the car. We will inform all semi-finalists of the estimated costs before they agree to put their name in the drawing. The winner must pay all associated fees and taxes on the day of the drawing, before taking possession of the vehicle.

Because the prize is valued at more than \$600, United Way is required to file IRS Form W-2G reporting the value of the prize as income to the winner. Winner must provide their social security number to United Way. This is for tax recording purposes only, and will be not be used or released for any other purposes.

The winner will pay his/her pledge in full to United Way of Asheville and Buncombe County's Community Investment Fund by December 31, 2017. Prior to taking possession of the vehicle, the winner must also provide a valid driver's license and provide valid proof of auto insurance to United Way of Asheville and Buncombe County.

9. All semi-finalists and grand prize winner grant permission to use his/her name and photo in any communication and publicity materials.
10. **How do I get more information?** Submit requests in writing to United Way of Asheville and Buncombe County, 50 S. French Broad Ave, Asheville NC 28801 or at info@unitedwayabc.org

the people of
ASHEVILLE CAN'T
BUNCOMBE be
TOPPED
why? BECAUSE WE...



LIVE UNITED

THANK YOU

PARAMOUNT KIA ASHEVILLE 

for your generous donation of a Kia Soul and to Mix 96.5, 105.9 the Mountain, 98.1 the River and ESPN Radio Asheville for your support during this promotion.