

UNITED WE WIN

LIVE UNITED

GIVING SOCIETIES & AFFINITY GROUPS



United Way of Asheville and Buncombe County

Common Questions About Giving Societies & Affinity Groups

CAN I BE IN MORE THAN ONE GROUP AT A TIME?

Yes, you can be in multiple groups at once. For example, if you give a gift of \$1,000 to the Community Investment Fund, you are automatically a member of our Peaks Society. If you are under 40, you may also elect to join Highlands Circle and if female, could also join Women United.

DO YOU HAVE ANY "STEP UP" OPPORTUNITIES?

Yes we do!

- Highlands Circle: Yr 1/ \$200, Yr 2/ \$350, Yr 3/ \$500
- Women United: Yr 1/ \$600, Yr 2/ \$800, Yr 3/ \$1,000
- Tocqueville Society: Yr 1/ \$5,000, Yr 2/ \$7,500, Yr 3/ \$10,000

Those enrolled will be recognized as members of their group right away. Women United members will also be listed as Peaks Society members once their annual donation reaches \$1,000. Donations must be directed to Community Investment Fund or our Community Schools work.

CAN I COMBINE MY GIFT WITH THAT OF MY SPOUSE/PARTNER, OR MY EMPLOYER'S MATCHING GIFT, TO QUALIFY?

Yes, if pairing with your partner, and if your combined gift is at least \$1,000 you will both be recognized as Peaks and/or Women United members. If the combined gift is at least \$10,000 you will both be recognized as Tocqueville Society members.

If pairing with a matching gift from an employer, and this combined gift meets the Step Up or full threshold for Highlands Circle, Women United Peaks or Tocqueville, you will be recognized accordingly.

MY SCHEDULE IS HECTIC, DO I HAVE TO VOLUNTEER IN ORDER TO JOIN?

Each group offers volunteer opportunities, networking and social activities. It is up to you as to how involved you'd like to be. We know that schedules change and you will create your own experience based on your interests and availability.

UNITED WAY OF ASHEVILLE AND BUNCOMBE COUNTY
50 South French Broad Avenue Asheville, NC 28801
828-255-0696

UNITEDWAYABC.ORG

facebook, twitter, instagram: unitedwayabc

linkedin.com/company/united-way-of-asheville-&-buncombe-county

I am excited to participate in/learn more about (select all that apply):

- Highlands Circle/Step Up Peaks Society
- Women United/Step Up Tocqueville Society/Step Up

I am:

- already a donor interested in becoming a donor

Name (Please Print)

Personal E-mail Address

Phone Number

Home Address

UNITED WAY MAKES IT EASY FOR YOU TO MAKE YOUR GIFT:

We offer payroll deduction, credit card, bank draft and paper billing options and can do so on a weekly, biweekly, monthly, quarterly basis.

To help you visualize what a minimum Peaks or Affinity Group gift looks like, here are a few examples.



Highlands Circle
\$9.60/WK
\$41.67/MO
((\$500/YR)



Peaks/Women United
\$19.23/WK
\$83.34/MO
((\$1,000/YR)

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50 South French Broad Avenue Asheville, NC 28801
828-255-0696



Every gift matters when it comes to improving the education, health and financial stability of our community.

We are particularly thankful for those who are able and willing to join our giving societies and affinity groups. Together, these donors contribute close to half of all the dollars raised in our annual fall fundraising campaign. They truly are a powerful force for good.

We hope that you will consider joining us.

WHAT PEOPLE ARE SAYING:

- ... I became friends with some really great people I might never have met.
- ... it feels good to impact so many issues I care about.
- ... I was new to town and now I feel a real sense of community.
- ... networking with people important to my own business, while improving the place I love, is why I'm a part of United Way.
- ... I see the results of my gift around me every day.

JOIN US AND HELP FULFILL OUR MISSION TO:

**UNITE PEOPLE. IMPROVE LIVES.
STRENGTHEN COMMUNITY.**

LIVE UNITED

unitedwayabc.org/give
unitedwayabc.org/volunteer

AFFINITY GROUPS
LEADERS IN GIVING
AFFINITY GROUPS
GIVING SOCIETIES
GROUPS

TOCQUEVILLE SOCIETY

unitedwayabc.org/tocqueville-society



Since 1990, Tocqueville Society members have generously given more than \$18 million to improve the lives of their neighbors in need. But this group of supporters always go above and beyond. In addition to gifts of more than \$10,000 annually, they also provide countless hours of service and invaluable strategic advice and support.

PEAKS SOCIETY

unitedwayabc.org/peaks-society



Recognizing donors who invest \$1,000 or more annually to United Way, Peaks is a powerful group of leaders. Gifts from nearly 1,000 donors make up more than 30 percent of our annual campaign which goes a long way toward improving the education, health and financial stability of our community.

WOMEN UNITED

unitedwayabc.org/women-united



Engaging women who want to make a significant impact supporting our community goal to create success-ready 9th graders. Women United members contribute \$1,000* or more and take advantage of organized volunteer events, community education and networking opportunities. Don't miss out - join us!

HIGHLANDS CIRCLE

unitedwayabc.org/highlands-circle



Connecting people in their 20s and 30s with opportunities to enhance leadership skills, expand professional circles and dig in deep with meaningful volunteer experiences - all while having fun. Members invest \$500 or more in United Way's Community Investment Fund. If this sounds right up your alley, join us, because Highlands Circle is the place for you!