

2022-23 ANNUAL REPORT

Leaders United

United Way of Asheville
and Buncombe County



The background of the page features a circular cutout of a photograph showing several people, primarily women, looking down at documents they are holding. The scene appears to be an office or a meeting. There are two large decorative circles: a blue one on the left and an orange one on the right.

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Looking for the Donors List? This year we are recognizing ALL our donors online at: unitedwayabc.org/our-donors

Change Is a Journey, Not a Destination

If the past several years have shown us anything, it's that change happens, whether you're ready or not. United Way of Asheville and Buncombe County has changed, too. For most of the past 100 years, a good portion of our work involved distributing money through our grant program. As a result, we supported many worthy programs, but the process we used sometimes missed opportunities to support smaller, grassroots efforts and would never have been able to build momentum toward a singular goal.

I began volunteering with UWABC in 2009 when our teenagers were toddlers. This was just before UWABC began shifting its focus to improving educational outcomes. What started as an effort to enhance the quality and quantity of after-school opportunities for middle-school youth has now grown into seven Community Schools and a "cradle-to-career" network of partners working together to support the children and families of Buncombe County.

Today, youth success, the cornerstone of everything we do at United Way, is being aligned to achieve a community-created **Bold Goal: By 2035, ALL Asheville City and Buncombe County students graduate from high school ready and fully prepared to pursue their goals and dreams.**



Our evolution is not complete, but we've taken some exciting steps. In fact, over the past 18 months, we've worked alongside community representatives to begin transforming the way our grants are distributed in alignment with the Bold Community Goal. This pilot project is building a bigger decision-making table to ensure those most impacted by the issues we're working on have a seat at it. The Community Investment Committee has worked on all aspects of the process, designing everything from the way grant applications are issued, to the way they are submitted, and evaluated. They've even looked at new ways to support awardees after the grants are made. Lessons learned from this pilot will help us make other processes throughout the organization even more inclusive.

As 9th grader and youngest Community Investment Committee member Julia Darity told us as we were preparing this annual report, "If you're trying to help the community, it only makes sense to get the community's insights." Amidst all this change, there's one constant: Community. We're all in this together, and UWABC is grateful to have your support in making Asheville and Buncombe County a better place—for everyone.

HIMANSHU KARVIR
Chair, UWABC Board of Directors
President & CEO, Virtelle Hospitality

United for Youth: A Collective-Impact Strategy

Supporting youth success is United Way of Asheville and Buncombe County's number-one priority. Everything we do is aimed at achieving our **Bold Community Goal: By 2035, ALL Asheville City and Buncombe County students graduate from high school ready and fully prepared to pursue their goals and dreams.**

How do we intend to get there?

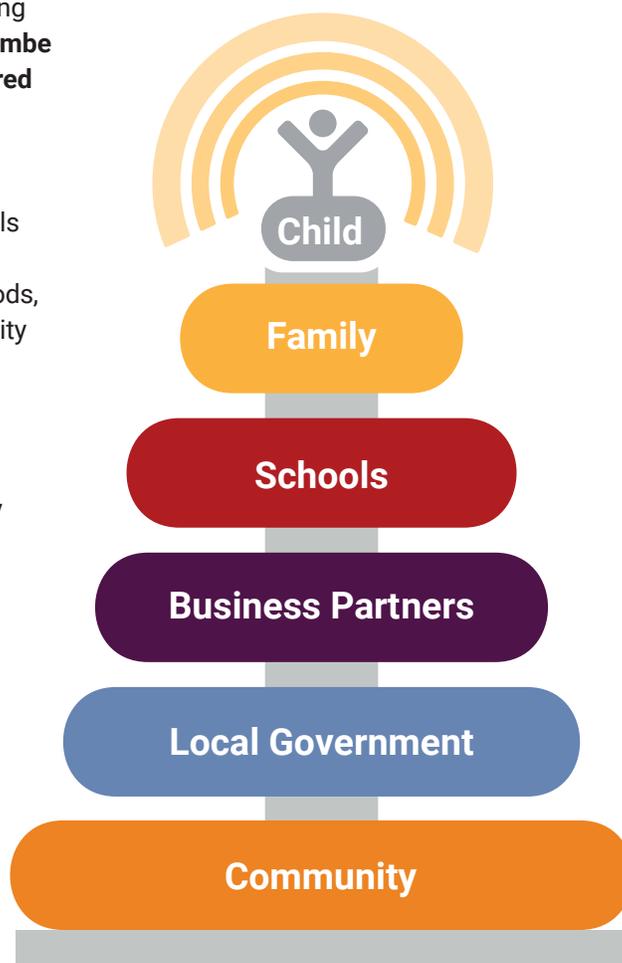
Children and youth exist within family networks. Families and schools exist within neighborhoods. Faith groups, local services, volunteers, and business partners are all part of the fabric of those neighborhoods, and each has the potential to improve a child's life. But no single entity alone can provide every single thing a child needs to thrive.

That's where United for Youth comes in. This growing network of partners are the local embodiment of Collective Impact at work. By aligning our efforts and resources throughout the city and county toward the Bold Community Goal in a coordinated way, we believe we will have the power to make change at scale.

We're stronger when we work together.

Visualizing a Support System

We've found one of the best ways to describe United Way's unique contributions is through the familiar image of a child's stacking toy. By serving as a backbone of support and aligning the efforts of partners within each "ring," we believe our community will have a much better chance of seeing change at scale.



The 5 Core Principles that Drive our Collective-Impact Strategy



Shared Vision and Goal

Develop a shared understanding of issues children and youth face.



Shared Data

Mutually agree on indicators that guide decision-making and track progress.



Unique Work

Recognize and leverage the distinct strengths each partner contributes.



Communication

Share information regularly to ensure everyone is working toward the same goal.



Network Infrastructure

This is where we come in—UWABC provides the backbone to support effective collaboration.

Looking Ahead to 2024

1

Re-Invigorating United for Youth Leadership

In the coming year, we will be working to ensure that United for Youth is both community-led and represents a full range of “cradle-to-career” perspectives.

2

Tracking School-Based Health Center Impact

With a fourth in-school health center launching soon in the Enka community, we are keeping our eyes on the impact that increased healthcare has on student performance.

3

Elevating Transparency

A public-facing community dashboard will help people see the progress of our collective work and identify areas for increased attention. We expect that this data will help our community make critical service and policy decisions for years to come.

4

Expanding Community Schools

As 2023 closed, we learned that the U.S. Department of Education awarded \$50 million in grant funding to support the growth of Community Schools statewide. We were included in that grant, which will allow us to expand our reach and deepen our existing efforts.

Reenvisioning our Investment Strategy

For the first time in our 100-year history, United Way of Asheville and Buncombe County is holding ourselves—and our partners—accountable for achieving a specific, community-level result, also known as the Bold Community Goal.

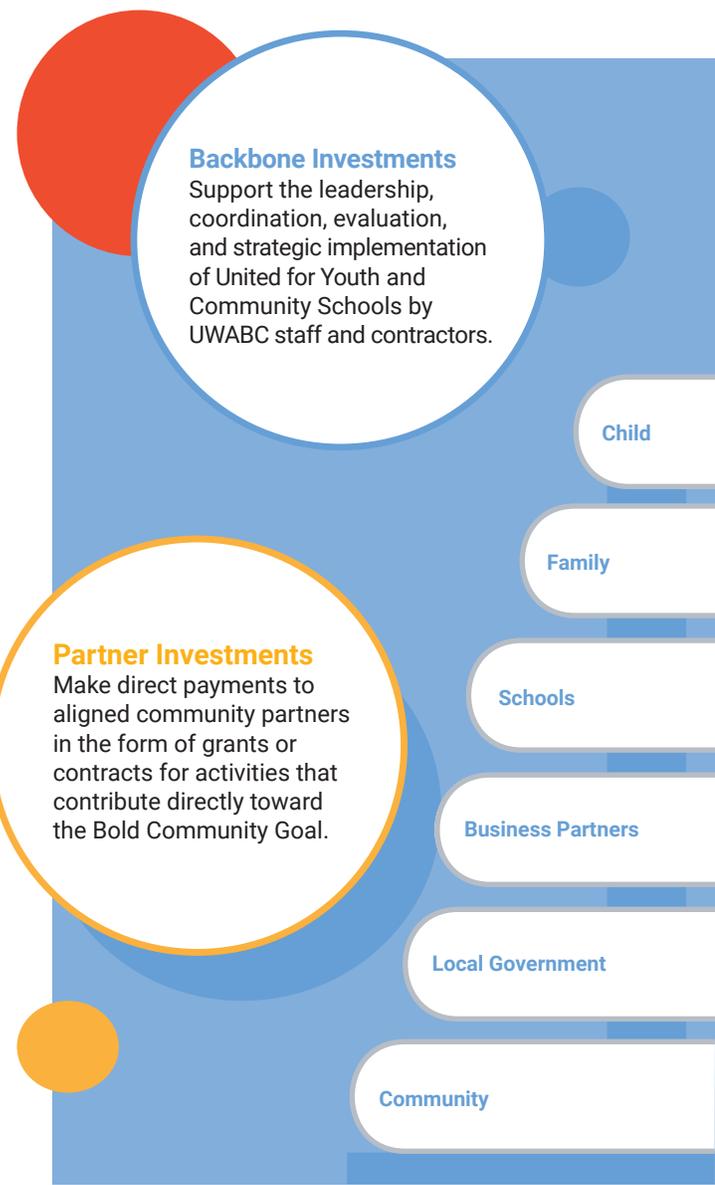
By making United for Youth and Community Schools the centerpieces of our Collective-Impact Strategy, we are committed to aligning all of United Way’s resources to support achieving this goal.

This includes more than \$4 million in financial investment which now falls into two broad categories: Partner Investments and Backbone Investments.

“I’ve worked with United Way for more than 18 years and for much of that time, managed our grant-making process,” says Lance Edwards, Senior Vice President of Community Impact. **“What this shift allows us to do is concentrate the power of our investments toward a singular goal.** This doesn’t mean we will only fund education-related programs. But what it does mean is that if we can’t draw a line and show how an investment in a program supports the lives of young people and their families, then we have to ask ourselves if we’re the right funder.”

A New Grant-Making Process Takes Shape

The United for Youth Community Grants Pilot Program is one of the first tangible steps we’ve taken in providing grant funding in a more equitable way. In 2024, \$250,000 of nearly \$1.5 million partner investments will be shared



for three years between four area nonprofits, chosen by a Community Investment Committee (CIC) composed entirely of community members.

“Over the past 18 months, we embarked on a journey to co-create a new process in how our funds are made available, ceding power to individuals and community members who are closest to the issues,” says Deborah Calhoun, Director of Community Partnerships. We started with a series of community conversations; the data and themes that emerged formed the basis of our request for proposals (RFPs)—the tool grant applicants use to apply for funds. From there, we went back to the community to nominate members to join the CIC to guide where and how United for Youth Pilot Grant Program investments would be made.

“One of the most difficult decisions was how to get the information out and to get it to people in a way that would be easy to understand and easy to respond to,” says Robyn Josephs, CIC member. That meant even something as seemingly simple as the application process needed to change. In addition to a traditional written online application, applicants were able to apply via video submission or even in-person, with translation services available if needed.

While we’re excited to see what kind of impact the first grantees have, this new way of doing business has already made a significant impression on one local high-schooler: CIC member Julia Darity. “As a youth, I don’t get opportunities like this just handed to me,” she says. “I’ve seen the work that the committee members have done, and I look up to that. I’m taking away hope—hope for my generation.”

“I don’t think there’s a perfect formula for co-creation, so I can’t necessarily say that we did it right or wrong. But including community members is the place to start. I am hopeful that in future iterations we will engage community on a deeper level.”

- **ILIANA HERNANDEZ,**
Community Investment Committee

United for Youth Community Grant Pilot Program Awardees

Each of these organizations will receive \$50,000 for three years:

**KL Training Solutions
My Daddy Taught Me That
Coach Sherman Williams
Team Us**

This organization will receive \$100,000 for three years:

**Project Lighten Up
Programs of Excellence**

Investment in Action: Community Schools

Principals Travis Collins and Jo Landreth on the power and promise of United Way's Community Schools strategy.

Since 2010, we've worked with both Asheville City Schools and Buncombe County Schools to advance the educational success of our youth by wrapping community support around them. UWABC partners with seven area schools, funding on-site coordinators who make connections with community partners to provide services like healthcare and expanded learning opportunities. We asked two principals to share their thoughts about how the strategy is working and the challenges ahead.



Travis Collins, Principal at Erwin Middle School

About his school: "We look significantly different from most other schools in Western North Carolina. Our diversity is our superpower—13 languages are spoken at our school. And it's in a unique setting—just outside Asheville, but next-door."

Challenges facing students today: "Many of our students' families have to work two or more jobs to make ends meet. Rent is significantly higher in Asheville compared to our rural neighbors. When gas prices are over \$4, that creates economic havoc. Add high inflation, and folks are struggling financially."

How the Community Schools strategy can help bridge gaps: "One of the community partnerships we've found to be very successful—and we're still working on—is with UMOJA Health, Wellness, and Justice Collective. Executive Director Michael Hayes is able to meet with students coming from trauma-filled places and help them transition from 'survival brain' to 'learning brain.' The door was opened through the relationships we have being a Community School."

The benefits of having a Community School Coordinator on-site: "As an example, our coordinator, Allison Hughes, was able to create a partnership with a local nonprofit called RiverLink, who work in improving waterways. Now we have 15 students who play in the creek examining our water with a scientist every Monday. Allison is very proactive in finding ways to engage our kids."

What gives him hope for the future: "Having been a principal in four previous schools, one thing I could not help noticing in my first few months at Erwin was the depth of resources that the United Way has been able to coordinate for our students and families. The partnership we have as part of the Community Schools network breathes life into our existing relationships and opens the door to new ones in support of our students and their families."

"We have a student healthcare center on our campus. When I became a school administrator 20 years ago, I never even imagined that was a possibility."

-TRAVIS COLLINS

Jo Landreth, Principal at Asheville Middle School

About her school: “Because we’re downtown, it’s one of the few places where all the parts of Asheville come together and work and live side-by-side, which makes it unique to see the diversity of our community.”

Challenges facing students today: “The students who have the furthest to go need to be growing at a rate faster than other students. Trying to figure out how to make that happen is a challenge every day. There is learning loss from the pandemic. And for a district that already had a big Black-White achievement gap, the learning loss compounded it. But other things were also lost—not just reading and math. My current sixth graders left school in second grade and were at home for most of third grade. That’s when kids start learning how to work with other people.”

How the Community Schools strategy can help bridge gaps:

“One of the pillars of the Community Schools strategy is integrated student support—things like health centers and mental health resources here in the school. That is super-powerful. Students can meet with therapists here—nobody has to come get them, take them there, and bring them back, so they’re not missing learning time.”

The benefits of having a Community School

Coordinator on-site: “We feed off each other and every idea gets a little bigger. Our coordinator, Steve Martinez, is really good at making connections, and the fact that he’s not from Asheville is really helpful—he just asks everybody for support. That has expanded our network.”

What gives her hope for the future:

“All this work we’ve been doing—as a Community School, academically, and with behavioral expectations—is going to come together in a way to really support our students in the best way possible.”

“I love that United Way has chosen youth as a focus because they’re the future of our community. When you focus resources, you’re able to make a greater impact.”

-JO LANDRETH



Speaking for Themselves: Youth Voices

Students from each of the seven area Community Schools we serve share their stories about how your support is helping them thrive.

Erwin Middle

"After-school programs mean I get to learn more and have more experience for things in the future."

Aiden Scott Harrison,
7th grade



North Buncombe Middle

"This school is like a second home, especially when you know there's drama in the family. Like the teachers don't pound you down, you know, they motivate you to keep your head up and that's it's ok."

Regan Faith Hawkins, 8th grade



Asheville Middle

"We have a bunch of great resources that kids and families can use and if we could spread that more into the community it would be better."

Ellis Walker, 7th grade



Enka Middle

"When I think school community, I think families being involved in school and everyone is happy together. And figuring out problems or anything together, as one big team."

Catalina Figeroa, 7th grade



A.C. Reynolds Middle

"I just comfort people and try to put myself in their shoes to understand where they're coming from. I can make people feel better and make them feel like they're not alone."

Oriya Hunt, 8th grade



Asheville High | SILSA

"I feel like support is people going out of their way to do things for you. I feel like I like people who want to see me succeed and give me opportunities to better myself in the future."

Antoria Stinson,
12th Grade



Owen Middle

"I feel like Community Schools are really important because a lot of students feel alone, and they shouldn't feel that way because they have a lot of people around them who can help them."

Brianne White,
Former Owen Middle School Student



4 Pillars Guide Our Community Schools Strategy

Each school's strategies are directly related to the surrounding community's strengths and challenges. These are a few examples of work that upholds each pillar.

Active Family & Community Engagement

- Community Nights (featuring Homework Diners)
- Adult Education Programs
- Community Engagement Markets



Integrated Student Supports

- Healthy Relationships Programming
- Mentoring & Student Support Groups
- School Resource Rooms
- School-Based Health Centers
- Mental-Health Resources



Collaborative Leadership & Practice

- Student Success Planning
- Community School Resource Teams
- Student Leadership Groups



Expanded Learning Time & Opportunities

- Restorative Practices
- School-Day Tutors
- Before/After-School Clubs
- Summer Enrichment Programs



2022-2023 By the Numbers: Community Schools

1 Goal By 2035, ALL Asheville City and Buncombe County students graduate from high school ready and fully prepared to pursue their goals and dreams

174 Students accessed mental health support through student support groups

450 Students participated in mentor groups led by community partners

1,730 Students and families received health care through a School-Based Health Center

103 Community Nights were held and **1,100 people** attended

234 Educators, youth service providers, and youth attended Restorative Practice training. One result: Asheville Middle saw a 38% decrease in suspensions last year

Phyllis Jean Lang, Ph.D. A Legacy To Be Remembered

This summer marked the loss of a dear friend of United Way of Asheville and Buncombe County and the Tocqueville Society, Phyllis Jean Lang, Ph.D. Phyllis served as faculty in the English Department at MacMurray College in Jacksonville, Illinois, before relocating to Asheville in 1979. She became editor and publisher of *The Arts Journal*, a magazine focusing on visual, literary, and performing arts in North Carolina. She returned to higher education in 1999 to teach in the Mass Communication Department at UNC-Asheville.

Phyllis and her late husband, Wayne, had a reputation for being generous philanthropists and volunteers in Asheville and Buncombe County. They embodied what it meant to give back and were involved with many organizations over the years, including United Way of Asheville and Buncombe County.

Phyllis and Wayne began their relationship with our United Way 26 years ago and recently Phyllis recalled fondly the service projects she and Wayne would participate in alongside other Tocqueville Society members.

Driven by her passion for teaching, reading, and writing cultivated during her career in higher education, Phyllis chose to channel her longtime commitment to education by including United Way of Asheville and Buncombe County in her estate planning. She made the thoughtful decision to perpetuate her Tocqueville-level gift, establishing a lasting impact by joining the Tocqueville Legacy Circle.

The Tocqueville Legacy Circle is a distinguished society acknowledging visionary community leaders. Members like Phyllis and Wayne aim to secure the future impact of their Tocqueville-level gift through an endowment. Their inclusion in the Tocqueville Legacy Circle ensures a lasting contribution to the community for generations to come.

We extend our heartfelt gratitude to Phyllis and Wayne for their enduring and transformative legacy gift, a testament to their unwavering commitment to our Bold Community Goal, ensuring our youth reach their full potential in Buncombe County.

Start your legacy today...contact Heather Wingert, Director of Major Gifts at 828-239-1048 or email heather.wingert@unitedwayabc.org.



LIVE UNITED®

LIVE UNITED®

BAKERY

Breads

Community-Impact Awards

Katie Price | Hands On Volunteer of the Year

This award is presented to an individual who has demonstrated outstanding volunteerism and an extraordinary commitment to the community through United Way. Leveraging the 100 Acts of Service Challenge during United Way's centennial year, Katie has mobilized Northwestern Mutual's Asheville team to volunteer regularly with community partners through Hands On Asheville Buncombe.



"Time spent volunteering is always time well spent, especially when you partner with United Way. They do an excellent job of identifying community needs and mobilizing teams to lend a helping hand." - KATIE PRICE



Harrah's Cherokee Center Gamechanger Award

This award recognizes Harrah's Cherokee Center for demonstrating outstanding leadership in improving systems for equitable student learning and educational excellence. They annually give their space, amenities, and staff time to ensure the Pack and Sort event that concludes the drive is a success.

Insurance Service of Asheville | Spirit of the Mountains

This award recognizes a business that is 'all-in' in its support of the community and United Way of Asheville and Buncombe County, generating impact through its financial investments, leadership and employee engagement, and volunteer participation. ISA and the Stickney family have raised well over \$500,000 on behalf of our community as well as fostered a robust culture of volunteerism.

"The best way for us to support our fellow citizens is through United Way, which best promotes a diverse and consistent range of needed services." - JIMBO STICKNEY





Shelia Christofalos

Women United Taylor Foss Award

The Women United Award recognizes a member who demonstrates extraordinary commitment to United Way's philanthropic mission. Shelia demonstrates a deep commitment to social justice, equity, and inclusion. She is a leader who inspires and empowers others to join the movement and in doing so makes a difference in the lives of students and families in Buncombe County.

Velene Fagan | Live United Award

This award recognizes an individual whose exceptional leadership, passion, and engagement is improving the lives of individuals and families in our community.

Velene has been a steady volunteer and champion of Community Schools, but she's also participated in a series of community conversations that helped us design a new pilot for community-led grant-making.

"I want to be reliable. I want to truly contribute. I want to show up in a tangible way. The success of each child feels like success to me." - VELENE FAGAN

Elizabeth Kelly

The Inaugural Circle of Hope Award

Elizabeth Kelly has served as our 211 Call Center Manager for 14 years. She has been a constant during four center director transitions, she's helped specialists cope with the flood of calls during times of economic turmoil and during our designation as a crisis line by the governor during hurricanes, floods, and a worldwide pandemic. Her dedication to our community did not live inside the real and virtual walls of the call center. She made our whole organization stronger.



"Celebrating individuals and our partners is in our DNA at United Way."

- DAN LEROY, President & CEO of United Way of Asheville

Volunteer Leadership: Committee Memberships 2022-2023

Resource Development

Jennifer Boyer
Tim Bugg
Shelia Christofalos
Heather Goldstein
Jessie Goodwin
Brent Russell
Stephen Shoaf
Ashley Smith

Tocqueville Society

William Hathaway
Sharon Hathaway
Amy Hanks

Peaks Society

Clint Cogburn
Jennifer Marlowe
Jessica Rivers
Lucy Rountree
Brent Russell
Page Sigmon

Women United

Elizabeth Allen
Jenny Boyer
Faith Doyle
Lynne Froeba
Ashley Gragtmans
Ashley Smith

Highlands Circle

Dakota Owenby
Jessie Goodwin
Kyle El Homsy
Lindsey Cotner
Sydney Cole

Retire United

Carol McLimans
Melinda Raab
Lee Ann Russell
Steve Shoaf

Equity Change Team

Jennifer Griffin
Tyshaun "Ty" Johnson
LaVie Montgomery
Emma Olson
Angélica Wind
Reverend Tami Forte-Logan

Nominating / Governance

Giannina Callejas
Andy Gmitter
Heather Goldstein
Dionne Greenlee-Jones
Susanne Swanger

Finance

Michael Cortes
Chip Craig
Michael Figuera
Leonard Jones
Himanshu Karvir
Robert McArthur
Eric Michael
David Worley

Investment Subcommittee

Chip Craig
Layton Hower
Robert McArthur
Maui Vang
David Worley

Facilities Advisory

Charlie Ball
Tim Bugg
Melinda Bullen
Philip Cooper
Michael Cortes
Chip Craig
Mark DeVerges
Niconda Garcia
John Legerton
Robert McArthur
David Ross
Jason Walls

Community Investment

Jasmine Bright
Julia Darity
Niconda Garcia
Nubia Guido
Iliana Hernandez
Makhiah Blair-Higgins
Robyn Josephs
LaVie Montgomery
Kyla Morton
Genesis Miller
Cincere Mills
DD Sullivan

U4Y LT

Amy Barry
Debra Campbell
John Dewitt
Valene Fagan
Bryan Freeborn
John Gossett
Melissa Hedt
Keynon Lake
Kaye Lamb
Derrick Lewis
Jaime Matthews
LaVie Montgomery
Emily Nichols
Rachael Nygaard
Jennifer Reed
Copland Rudolph
Carolina Siliceo-Perez
Susanne Swanger
Rob Thomas

Board of Directors: FY24

Executive Committee

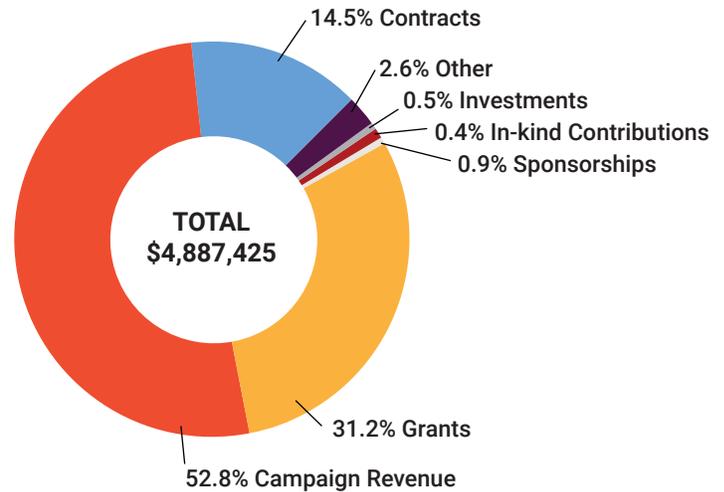
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 Shelia Christofalos, Director
 Dan Leroy, President and CEO

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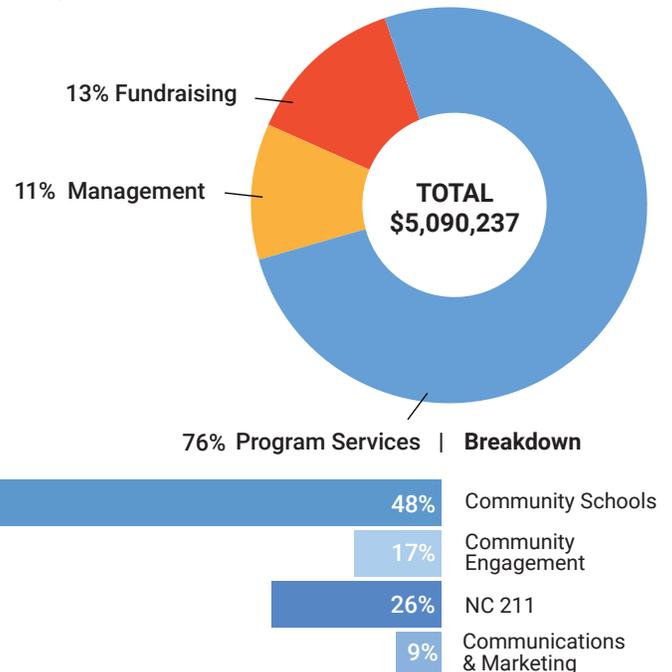
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 Jamye Davis
 Dionne Greenlee-Jones
 Amy Hanks
 Dr. William R. Hathaway
 Melissa N. Hedt
 Layton Hower
 Tyshaun "Ty" Johnson
 Kevin McDonald
 Emma Olson
 Jennifer Reed
 Ashley Smith
 John Sutton
 Maui Vang
 Glenn Wilcox
 Angélica Wind
 David Worley

Financials

FY 23 Revenue



FY 23 Expenses



Every Donor Matters

At the heart of United Way is the belief that every one of us has an important role to play in creating a community where everyone belongs and everyone thrives.

So to each of our **2,440 donors**, thank you for standing up for your neighbors and believing in our mission.

This year we are pleased to recognize all our donors online at unitedwayabc.org/our-donors. You can also scan the QR code below to visit this page.



SEE ALL OF
OUR DONORS



Breakdown of Donors

\$2,390,793 INDIVIDUALS

\$1,126,300 FOUNDATIONS

\$295,092 CORPORATIONS

"I continue to be amazed by the incredible scope and diversity of our network of donors and volunteers. No matter the size of your gift, or how long you've been a part of our story, we value the important contribution you make to accomplishing our mission."

- **DAN LEROY**, President and CEO
of United Way of Asheville

Giving Societies and Affinity Groups

Close to half of donations made by individual donors are made by members of our two giving societies: The Tocqueville Society and The Peaks Society. And many of those donors also participate in one of our three affinity groups: Women United, Highlands Circle, and Retire United. Through these groups we try to create meaningful opportunities for our donors to connect with our work, the issues we aim to improve, and each other.

You can learn more about these groups online at unitedwayabc.org/leadership-giving or scan the code below.

SEE GIVING
SOCIETIES



In The Spotlight: Leaders in Giving and Action

Throughout their 38-year marriage, Lee Ann and Brent Russell have invested their time, talent, and treasure in the work of local nonprofit organizations within each community where they've lived. More often than not, this has meant working with a local United Way.

Brent Russell

Since moving to Asheville full-time seven years ago, Brent began getting to know our United Way through his employer, Beverly-Hanks. "I've helped Kevin with some fundraising meetings, I'm chairing the Peaks Society, and I've volunteered for the School Supply Drive," Brent says. "Neal and Amy Hanks have been such long-time champions of United Way and have developed an impressive culture of volunteerism and community service within their company, so it has made it even easier for me to get involved."



Lee Ann Russell

As a retired public school teacher, Lee Ann says her belief in the importance of public education is a big reason she's chosen to support our work. "I know firsthand just how critical wrap-around, supportive services are to youth and their educational journey," Lee Ann says. "And as a newly retired person, I know I have a lot more to offer my community. I also know that I'm not alone. So having the opportunity to support youth AND engage fellow retired individuals is exciting to me."

Underlying both Lee Ann and Brent's involvement is a belief that giving your time and talents to your community is just as important as making financial contributions. "Being directly involved, getting into your community, really helps you understand the issues that matter here. We both have expertise to share, but we also get to learn from others when we get involved like this," Lee Ann says.



Tocqueville Society Community Service Awards



*Suzanne DeFerie
& Dan Leroy*

Asheville and Buncombe County's Tocqueville Society has been a pivotal force in advancing our mission to build a united and resilient community, convening local leaders who pledge annual donations of \$10,000 or more and often assume leadership roles within the organization.

The Tocqueville Society Community Service Award honors individuals or families whose volunteerism and generosity embody Alexis de Tocqueville's appreciation for American neighborly collaboration.

2022 Award Winners

Suzanne and David DeFerie

The 2022 Tocqueville Service Award recognized the outstanding contributions of Suzanne and David DeFerie. Suzanne's impressive 40-year career in the financial services sector reflects her exceptional leadership and commitment to community service. Starting as the first female executive at Asheville Savings Bank in 1991, she later became President and CEO, guiding the bank through challenging times, including the Great Recession and an initial public offering for ASB Bancorp.

Suzanne's involvement with United Way began in the mid-1990s, marked by her active participation in various committees, eventually leading to her role as chairperson. Her influence extends to numerous other organizations, such as the Asheville Area Chamber of Commerce, Mission Health, the Economic Development Coalition of Asheville-Buncombe County, and Asheville Area Habitat for Humanity. Notably, she helped establish the Suzanne DeFerie Lifetime Achievement Award, a collaborative initiative between First Bank and the Asheville Area Chamber of Commerce, recognizing women who demonstrate excellence and leadership in business.

2023 Award Winners Bob and Glenda Burgin

At the end of 2023, we celebrated Bob and Glenda Burgin for their remarkable commitment to our community.

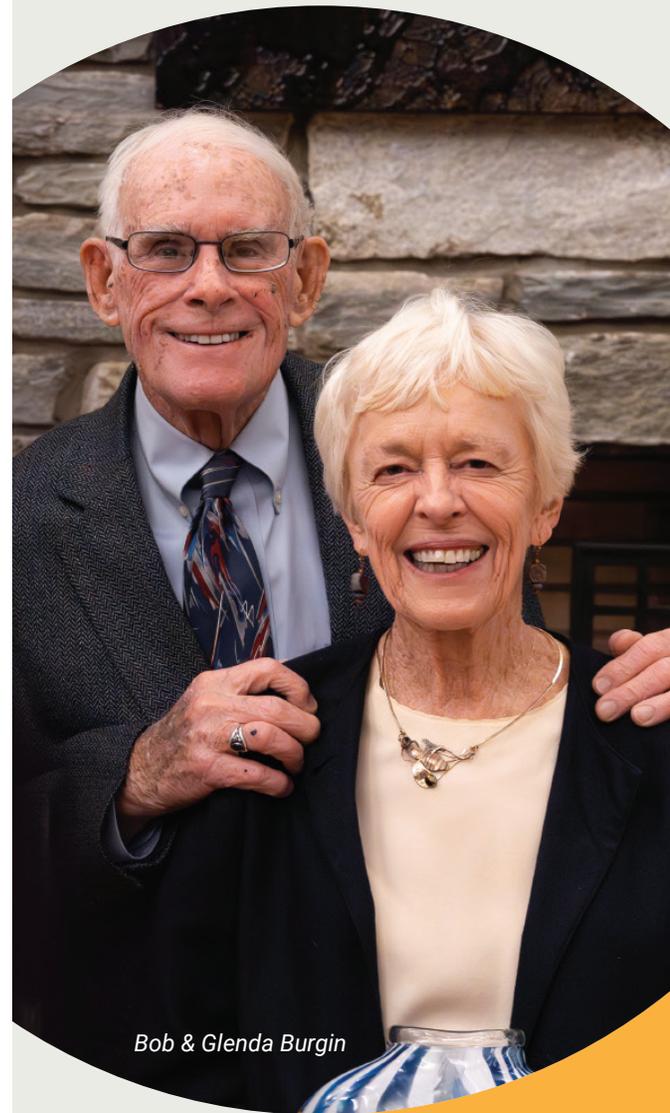
CEO of Mission Hospital from 1981-2005, Bob Burgin's influential career and commitment to the health and wellness of our community is legendary. He has contributed 20+ years of leadership at United Way, where he chaired the Board of Directors in 1989 and 1990 and later served as the 2005 General Campaign Chair.

Bob has served on the boards of SunTrust Bank, Forest Commercial Bank, Deerfield Retirement Community, UNC-TV, UNC-TV Foundation, NC Healthy Start Foundation, Western Carolina University, Editorial Board of the Asheville Citizen-Times, NC Medical Care Commission, Asheville Area Chamber of Commerce, MAHEC and more.

Glenda Burgin was an educator at UNC Asheville, teaching Computer Science and regularly troubleshooting for fellow professors. She has been a champion for civic engagement and voting and held volunteer leadership roles in their children's schools and at the Asheville City School Foundation, helped start Habitat for Humanity's ReStore, and chaired Pisgah Legal's staff appreciation events among many other endeavors.

The couple have made a philanthropic commitment to United Way of Asheville and Buncombe County for more than 50 years and have been engaged members of the Tocqueville Society for 18. In that time they have donated nearly a quarter million dollars to further United Way's work.

The Tocqueville Society has collectively contributed over \$21 million in its 32-year history in Buncombe County.



Bob & Glenda Burgin

Thank you for your support.

Givens
COMMUNITIES



BILTMORE FARMSSM
Established 1897



Beverly-Hanks
REALTORSSM


WNC Bridge Foundation
A PARTNERSHIP FOR HEALTH

WNC Bridge Foundation

exists to connect our communities to a healthier future and to create lasting change through local partnerships.

We support the 18 counties and Qualla Boundary of Western North Carolina.



Buncombe County Proud to serve you!

From big cities to small towns, we are proud to serve our communities. Lending a hand to a neighbor and investing in the people and places around us is the right thing to do.



19,940+
VOLUNTEER HOURS



\$5,204,961
COMMUNITY DONATIONS



 **CAPSTONE**
HEALTH ALLIANCE

Capstone Health Alliance is proud to support the work of Community Schools by United Way ABC.

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