VISION

A united and resilient community where everyone belongs and everyone thrives.

FOCUS

We employ the community school strategy as the organizing framework for elevating student success, supporting families, and engaging communities throughout Buncombe County.

MISSION

We mobilize and support a robust network of people, partners and resources to collectively fight the root causes and consequences of poverty.

EQUITY AT THE CENTER

Recognize and challenge the dominant culture narratives, norms and power structures that prevent all people from belonging and thriving.

PURPOSE



United Way of Asheville and Buncombe County

COURAGEOUS LEADERSHIP

Live out our Vision, Mission and Guiding Principles with empathy and compassion, even when difficult or unpopular.

COLLECTIVE

Ensure that our work is guided by community expertise, including the lived experience of people most impacted by poverty and injustice.

ACCOUNTABILITY DRIVEN

Earn community trust through dependability, transparency and a commitment to achieving results.

EMBRACING CHANGE

Continuously learn, innovate and evolve to confront emerging challenges and opportunities.